



“ The health of future generations is at risk, we need to do our bit to help today's youth. ”

– **Cathy Freeman OAM**
Olympic Champion & Children's Challenge Ambassador

Following the success of the world's first Global Children's Challenge™, for 2011 we will be offering 120,000 places free of charge. Children from schools around the world can take up the challenge to get moving and create healthy exercise habits for life.

Students are given pedometers to record their physical activity over 50 days and their daily steps in the 'real' world, take them on an amazing web based adventure in a 'virtual' one.

They'll learn about different cultures, history, geography, the environment, and what's more, teachers are fully supported with a range of prepared resources.

Last year over 90,000 children from schools all over the world took part in the challenge and discovered all the benefits that increased physical activity brings.

IT'S COMPLETELY FREE. There's no catch. The event is fully funded by the Global Corporate Challenge® (GCC), the world's largest corporate health initiative, so there's no cost to the school, child, government or parents.



FAST FACTS

- Runs from Thursday 15th September to Thursday, 3rd November.
- A 50 day challenge (8 weeks)
- Open to classes with students in the last 3 years of primary/ elementary school
- Each class participates as one team
- Each child receives a free pedometer, records daily steps and is taken on a virtual journey around the world
- It's totally free and a lot of fun!

APPLICATIONS FOR CONSIDERATION CLOSE

▶ **IMPORTANT:** Due to restricted places, only a select number of applicants can be accepted.



FOR MORE INFO CHECK OUT:

gccjunior.org